Station K Advertiser Fax# Buyer Product Phone# Estimate# KLAS-TV LAS VEGAS

Pr () NRCC-NATL REPUB CONG 3337 TRACEY ROBINSON ISSUE

> Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314 10/19/2012 - 10/25/2012 155/426/3337

> > Salesperson (Sales Office (Rep Firm

) WASHINGTON) MIKE JONES

Salesperson FAX# Salesperson Phone#

202-872-0263 202-872-5880

-- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

STEFAN/MIKE THANKS NEW ORDER FOR THE NRCC. Rating: 2.3 Rating: 2.3 Rating: 2.3 Rating: 2.3 Rating: 2.3 LT - REMARKS --5 2 4 6 Ln Day Z HT Σ ιIJ Σ UT 1100P-1135P Time 600A-700A 8-NOW 6AM PLEASE CONFIRM. 8-NOW 11PM Len :30 :30 :30 :30 :30 :30 Rate \$2,500.00 \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00 10/24-10/24 10/23-10/23 10/25-10/25 10/24-10/24 10/22-10/22 10/19-10/19 Dates Spots/Week *** O H \vdash Weeks Spots Total \$1,200.00 \$1,200.00 \$1,200.00 Total Cost \$2,500.00 \$1,200.00 \$1,200.00 Daypart

Rating: 2.8

2 of 2 Traffic Order# Printed: 10/11/2012 3:16 PM Rep Order# 8880403 Ver# Status New EC'd Yes Last Received: 10/11/2012 9:18 AM

Showing Buylines: All Lines

Rep Firm Station KLAS-TV LAS VEGAS Agency () NATIONAL MEDIA INC

Sales Office () WASHINGTON 815 SLATERS LANE) NRCC-NATL REPUB CONG Advertiser () MIKE JONES ALEXANDRIA, VA 22314 Salesperson (**ISSUE**

Agency C/P1/P2/E 155/426/3337 Estimate# 3337 202-872-5880 Flight Dates 10/19/2012 - 10/25/2012 Salesperson Phone# Buyer TRACEY ROBINSON Salesperson FAX# 202-872-0263

Hiatus Weeks Phone# Fax#

--- REPORT TOTALS---

Product

Report Totals: 6 / \$8,500.00

-- SALES MONTHLY TOTALS--

Oct 12: 6 / \$8,500.00 Sales Totals: 6 / \$8,500.00 Station Totals: 6 / \$8,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE---

25% KTUD 0% 40% KTNV Market Totals \$28,333 CABL 0% KLAS 30% KSNV

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FEB11 Books Demos RA35+